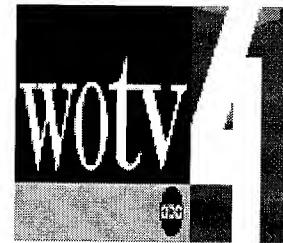


ORDER



WOTV

Orders
Order / Rev: 210286
Alt Order #: 6858976
Product Desc: UPTON FOR ALL OF US
Estimate: 3237
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 09/27/12 / 09/27/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Upton for All of Us
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN16589
Agency External ID: IN302/SP102/SP1137/AL1713/MO2553

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/20/12	2	\$4,000.00	\$3,400.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	2	\$4,000.00	\$3,400.00	0.00
Totals	2	\$4,000.00	\$3,400.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/20/12	10/20/12	MI/MSU Football	CM	MI/MSU Football	-----S-	:30	2	\$2,000.00	P4	0.00	NM	2	\$4,000.00
				MI/MSU Football		(3:30 PM-7:00 PM)									
				NCAFF: MSU vs MICHIGAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S-		2		\$2,000.00		0.00					
													Totals	2	\$4,000.00